



Rochester  
Area Foundation

## BOARD INVOLVEMENT IN FUNDRAISING

Engagement in an organization's fundraising is often an area where expectations of board members and executive or development staff are misaligned. The consequences of this misalignment can range widely and be quite damaging to both an organization's internal and external fundraising efforts.

In this workshop, participants will work to create a personalized framework and set of expectations for engaging board members where they can add the greatest value to their organization's fundraising.

This session is appropriate for all non-profit staff involved with their organization's board of directors as well as those who serve on non-profit boards.

<b>When:</b>	June 30, 2010 1:00 pm—4:00 pm	<b>Where:</b>	Ramada Hotel & Conference Center 1517 16th Street SW Rochester, MN 55902
<b>Cost:</b>	\$35 per person OR \$90 for four-part series	<b>RSVP by June 25, 2010:</b>	rsvp@rochesterarea.org 507.282.0203

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**Presenter Bio:** Kim Snyder, founder of the Excelsior Bay Group, has 15 years of fundraising experience within the Twin Cities and greater Minnesota philanthropic communities. Over her career, Kim has worked in development operations of all sizes and at various stages of maturity. Most recently, Kim was Vice President of Children's Foundation, the fundraising arm of Children's Hospitals and Clinics of Minnesota, where she served as chief fundraising strategist and operations officer, and was responsible for leading the Foundation to its most successful year of fundraising on record.